

Promotion Program Details

As an Age-Friendly Certified Employer™, your organization joins a select list of employers that stand apart in the U.S. workplace. Flexible work schedules, world-class training programs, and great healthcare benefits are just a few examples of the employment practices that place you ahead of your competition when it comes to retaining and attracting workers over age 50.

We've made it easy to tell your story!

Send Us Your Request Today



The Age-Friendly Seal is a mark of excellence that your organization can display within the job postings on your website, and all your online and offline recruitment media.

Let us know if you'd like our help in displaying the seal on your website. Send an e-mail to: certify@retirementjobs.com.

We'll handle the rest.

Why Display Your Age-Friendly Certification?

Recruiting

Because you appeal to people over 50, more qualified candidates will apply to your jobs.

Retention

Displaying the seal on your website communicates to current employees that your management values workers over 50.

Diversity

You'll be displaying an important component of your diversity initiatives, as age becomes more prominent in these efforts.

What We'll Do For You!

Employers who implement the seal will become eligible for the following added benefits **at no additional cost** to your organization:

- * On RetirementJobs.com
Specialty links on our home page, your job postings, profile pages, articles, podcasts & newsletters.
- * Media Coverage
We promote your organization through print, broadcast and online media covering the mature workforce.
- * Public Events
HR trade shows, industry conferences, job fairs.

Best Practices

BORDERS

This Age-Friendly Certified Employer displays the seal on it's company profile page and other major third party job boards.

[View seal on another major job board >>](#)



Accountemps®

A Robert Half Company

The world's first and largest specialized financial staffing firm displays the seal on it's corporate website.

[View their seal >>](#)

Public Events



U.S. Senator Herb Kohl, Chairman of the Senate Special Committee on Aging, and Tim Driver (R) CEO of RetirementJobs.com present official Age-Friendly Certificate to Tim Fliss, Executive VP of Human Resources for Schneider National.

Contact

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